

Katie Moore

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katiemooreart.com

EXPERIENCE

Hunterdon Brewing Company

Graphic Designer

May 2013 - present | Whitehouse Station, NJ

Design and produce customized print and web collateral for 100+ suppliers (domestic and international) of craft alcoholic beverages.

Manage and organize design requests. Manage and organize daily workflow supporting three sales teams.

Maintain latex printer, laser printer, laminator, mechanical stack cutter, manual paper cutters.

Boys & Girls Clubs of Silicon Valley

Graphic Designer (Volunteer)

August 2011 - June 2013 | San Jose, CA (remote)

Designed and created Club collateral including: event invitations and programs; print and web advertisements; calendars; annual reports.

NVIDIA Corporation

Creative Marketing Intern

May - August 2010 | Santa Clara, CA

Created graphics for product promotions and campaigns. Designed e-mail blasts, ads, data linecards, in-house presentation materials, video storyboards. Worked with in-house marketing team.

The Daily Collegian

Graphic Artist

January 2010 - May 2011 | State College, PA

Compiled page layouts. Assembled infographics, maps, bugs, skyboxes, and weekly magazine covers; derived designs from briefs. Worked with editors and copy desk to finalize article and cover presentation.

SKILLS

Design: Expert in Adobe Photoshop, Illustrator, InDesign (CC) **UI/UX:** Familiar with Figma

Animation: Skilled in Adobe AfterEffects (CC) **3D:** Familiar with Google SketchUp

Web Design: Familiar with HTML, CSS, Wordpress CMS

Operating Systems: Skilled with Windows (XP, Vista, 7, 10) and Mac OS (10.5 - 10.14)

Skilled in **Pre-Press & Print Production** best practices

EDUCATION

Bachelors of Fine Arts

in Visual Art

Pennsylvania State University

August 2007 - May 2011

The Lettering Animation Course

Austin Saylor

February 2018

Interaction Design

DesignLab

November 2016

Branding 101

DesignLab

August 2016

ASSOCIATIONS

AIGA Philadelphia

Penn State Alumni Association

Interaction Design Foundation

CERTIFICATIONS

Japanese Language

Proficiency Test (JLPT)

Level N5 (Basic Japanese,
Reading, Writing & Listening)

December 2018