

# Katie Moore

---

**I believe that beautiful things don't always have to be pretentious, & important things don't always have to be serious.**

---

---

## EXPERIENCE

---

*Employer:* Hunterdon Brewing Company  
*Position:* Graphic Designer  
*Date:* 2013 - Present  
*Description:* I design and produce customized print and web collateral to market, promote and sell the products of more than 100 domestic and international suppliers of craft beer, mead, wine and spirits in over 1500 point of sale accounts across the entire state of New Jersey. Additionally, I manage and organize design requests and the daily workflow of projects for 25 members of our sales team.

*Employer:* Boys & Girls Clubs of Silicon Valley  
*Position:* Volunteer Graphic Designer  
*Date:* 2011 - 2013  
*Description:* I created Club collateral including event invitations and programs; print and web advertisements; and promotional items distributed to Club families, volunteers and community members.

*Employer:* Goddess by Juanita Kelly  
*Position:* Graphic Design Intern  
*Date:* 2012  
*Description:* I was responsible for the design and layout of Goddess Magazine, a monthly, online fashion and lifestyle publication, as well as promotional materials. I also conducted writing, research, and editing tasks.

*Employer:* NVIDIA Corporation  
*Position:* Creative Marketing Intern  
*Date:* 2010  
*Description:* I worked actively with the entire in-house marketing team to create graphics for product promotion and sales campaigns, such as email blasts, ads, data linecards and video story boards, as well as in-house presentation materials.

---

*PORTFOLIO:* [www.katiemooreart.com](http://www.katiemooreart.com)  
*EMAIL:* [katiemooredesign@gmail.com](mailto:katiemooredesign@gmail.com)

---

## EDUCATION

---

Bachelors of Fine Arts  
in Visual Art  
Penn State University  
Class of 2011

---

## PROFESSIONAL DEVELOPMENT

---

Branding 101  
DesignLab  
August 2016  
Interaction Design  
DesignLab  
November 2016

---

---

## TECH SKILLS

---

### PRO

Photoshop  
Illustrator  
InDesign  
HTML  
Pre-Press & Print  
Production

### INTERMEDIATE

After Effects  
Google SketchUp  
CSS




### LEARNING

Javascript  
Figma

---

Mac & Windows  
Friendly

---

 /in/katiemooreart  
 /katiemoore  
 @katiemooreart